INFOGRAPHIC PERSONA #17:

MEET NAOMI:
A Bi-racial female, 50 years of age currently living in the Kinsman neighborhood (44104). Her HTC factors include race/ethnicity, a low-income household, and lives in non-traditional housing.

Our vision is that all Clevelanders are counted and will receive the necessary resources for the next 10 years. Who stands the risk of not being counted? Our hard to count (HTC) communities. See below and learn more, so we can ensure a complete count.

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How might we create an equitable census?

ABOUT THE NEIGHBORHOOD

NEIGHBORHOOD
Kinsman
44104

POPULATION BY GENDER

MALE
45%

FEMALE
55%

HTC AMOUNT

39%

NUMBER OF PERSONS AFFECTED IN THIS NEIGHBORHOOD

8,830
The total number of hard-to-count people who will gain better education, health, food access and mobility after completing the census.

CONTACT THE MAIN LIBRARY BRANCH FOR ASSISTANCE:

Main Library
Louis Stokes Wing
525 Superior Avenue
Cleveland, OH 44114
216-623-2800  cpl.org

CENSUS DAY:
APRIL 1, 2020

Cleveland VOTES is a year-round nonpartisan voter mobilization organization that aims to strengthen civic muscle and power to ensure we have a more informed, participatory and cohesive democracy. Log onto clevotes.com or find us online at to learn more.

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