INFOGRAPHIC PERSONA #11:

HOW MIGHT WE CREATE AN EQUITABLE CENSUS?

Our vision is that all Clevelanders are counted and will receive the necessary resources for the next 10 years. Who stands the risk of not being counted? Our hard to count (HTC) communities. See below and learn more, so we can ensure a complete count.

MEET GEORGE:
An Asian male, 61 years of age currently living in Downtown Cleveland (44114). His HTC factors include race/ethnicity, non-traditional housing, and he is a non-english speaker.

AGE AND GENDER

<table>
<thead>
<tr>
<th>AGE</th>
<th>GENDER</th>
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<tbody>
<tr>
<td>61</td>
<td>male</td>
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HTC FACTORS

- Race/ethnicity
- Non-traditional housing
- Non-english speaker

RACE BY %

- WHITE: 52.9%
- BLACK: 33.8%
- ASIAN: 7.1%
- OTHER: 6.1%
- LATINX: 3.8%

ABOUT THE NEIGHBORHOOD

NEIGHBORHOOD POPULATION BY GENDER

- MALE: 57%
- FEMALE: 43%
- POPULATION: 6,714

HTC AMOUNT

- 39%

NUMBER OF PERSONS AFFECTED IN THIS NEIGHBORHOOD

2,618

The total number of hard-to-count people who will gain better education, health, food access and mobility after completing the census.

CENSUS DAY: APRIL 1, 2020

WHY THE CENSUS MATTERS FOR THIS NEIGHBORHOOD:

- EDUCATION: 4
  - 4.4% of persons without a high school diploma

- HEALTH: 15
  - 15.4% of persons who are uninsured

- FOOD: 24
  - 24.5% of persons using Supplemental Nutrition Assistance Program (SNAP)

- ROADS: 16
  - 16% of persons who rely on public transportation

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