INFOGRAPHIC PERSONA #10:

MEET PHILLIP:
A White male, 24 years of age currently living in the Cleveland Heights neighborhood (44118). His HTC factors include being transient, an undocumented immigrant and in the LGBTQ community.

ABOUT THE NEIGHBORHOOD

NEIGHBORHOOD:
Cleveland Heights
44118

POPULATION BY GENDER:

<table>
<thead>
<tr>
<th>Gender</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Male</td>
<td>46%</td>
</tr>
<tr>
<td>Female</td>
<td>54%</td>
</tr>
</tbody>
</table>

TOTAL POPULATION:
40,438

HTC AMOUNT:
39%

NUMBER OF PERSONS AFFECTED IN THIS NEIGHBORHOOD:
15,770

The total number of hard-to-count people who will gain better education, health, food access and mobility after completing the census.

WHAT DOES AN EQUITABLE CENSUS LOOK LIKE?

Our vision is that all Clevelanders are counted and will receive the necessary resources for the next 10 years. Who stands the risk of not being counted? Our hard to count (HTC) communities. See below and learn more, so we can ensure a complete count.

WHY THE CENSUS MATTERS FOR THIS NEIGHBORHOOD:

- **EDUCATION**: 5
  - 5.3% of persons without a high school diploma

- **HEALTH**: 9
  - 9% of persons who are uninsured

- **FOOD**: 27
  - 27.4% of persons using Supplemental Nutrition Assistance Program (SNAP)

- **ROADS**: 5
  - 4.9% of persons who rely on public transportation

CONTACT THE MAIN LIBRARY BRANCH FOR ASSISTANCE:

Main Library
Louis Stokes Wing
525 Superior Avenue
Cleveland, OH 44114
216-623-2800 • cpl.org

CENSUS DAY: APRIL 1, 2020

Cleveland VOTES is a year-round nonpartisan voter mobilization organization that aims to strengthen civic muscle and power to ensure we have a more informed, participatory and cohesive democracy. Log onto clevotes.com or find us online at clevotes.com to learn more.

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