INFOGRAPHIC PERSONA #18:

WHY THE CENSUS MATTERS FOR YOUR NEIGHBORHOOD.

Our vision is that all Clevelanders are counted and will receive the necessary resources for the next 10 years. Who stands the risk of not being counted? Our hard to count (HTC) communities. See below and learn more, so we can ensure a complete count.

MEET MICHAEL:
A Black male, 27 years of age currently living in the Hough neighborhood (44103). His HTC factors include race/ethnicity, lives in non-traditional housing, and he is a military veteran.

ABOUT THE NEIGHBORHOOD

Why the Census Matters for this Neighborhood:

- **EDUCATION**: 63% of persons without a high school diploma
- **HEALTH**: 15% of persons who are uninsured
- **FOOD**: 51.2% of persons using Supplemental Nutrition Assistance Program (SNAP)
- **ROADS**: 67% of persons who rely on public transportation

Cleveland VOTES is a year-round nonpartisan voter mobilization organization that aims to strengthen civic muscle and power to ensure we have a more informed, participatory and cohesive democracy. Log onto clevotes.com or find us online at to learn more.

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CENSUS DAY: APRIL 1, 2020